

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

IQAC NEWS LETTER

(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with "A" Grade by NAAC)

Narasipuram, Coimbatore-641109

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Bi-annual News Letter

Secretary's Messages

I am very much delighted to know that the Bi-annual news letter of the even semester of 2020 is being released. This exercise will pay way to bring out hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behavior, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in academic but in nurturing and growing the fertile minds of students into productive and responsible

citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron

Dr. K.A. Chinnaraju, Secretary

Patrons

Dr. N. Mala, Principal

Co-ordinator

Prof. N.Madhubala, HOD, Department of BCA

IQAC

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
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IQAC ORGANISING ONE WEEK FDP ON "CHALLENGES IN HIGHER EDUCATION DURING POST COVID-19"

18.05.2020 - Inauguration of the session (6.30pm-7.30pm)
 Dr. Priya Narayanan, NAAC Assistant Adviser Bengaluru.

19.05.2020 - MOOCS: Before and After Covid-19 (4.00pm-5.00pm)
 Dr. J.V. Madhusudan, Department of Education and Education Technology, School of Social Sciences, University of Hyderabad

20.05.2020 - Google Classroom (4.00pm-5.00pm)
 Dr. A. Jaya, Professor and Head, Department of Computer Applications, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai.

21.05.2020 - Moodle Learning Management System (4.00pm-5.00pm)
 Dr. N. Mathmani, HoD, Department of Mathematics (CA), Sri Ramakrishna Arts and Science College, Coimbatore.

22.05.2020 - 4.0 Teaching - A Profession and Teacher - A Professional (4.00pm-5.00pm)
 Dr. R. Chandrasekhar Menon, Dean, Coimbatore Institute of Management and Technology, Coimbatore.

23.05.2020 - Education 4.0 (4.00pm-5.00pm)
 Dr. K. Karunakaran, Principal, Sri Ramakrishna Arts and Science College, Coimbatore.

Registration: <https://forms.gle/Wt5ArGv4TCWFuX5o9>

Registration is limited to 250 participants only | Webinar link will be mailed to registered participants | E-certificate will be issued for attendees only

Join us @

IQAC conducts One week FDP on “Challenges in Higher Education during Post Covid-19” from 18.5.2020 to 23.5.2020

KKCAS Highlights



National Level Conference conducted on “Prospects and Challenges in Cashless Economy” Resource Person: Dr.S.Kumar Chandar, Associate Professor, Department of Management Studies, CHRIST University, Bengaluru. Mrs.C.Sindhu,

Assistant Professor, Department of Management Studies, Hindusthan College of Arts and Science, Coimbatore. Dr.K.Ramamurthi, Principal, Coimbatore Institute of Management and Technology, Coimbatore on 26.02.2020



National Level Technical Symposium “WIZARUZ 2020” Resource Person: Dr. Shyam Prashad Rajasekaran, Founder and CEO TwirlTact Technology Pvt., Ltd., Coimbatore on 27.2.2020



National Level Seminar on “Data Science and Cyber Security” Resource Person: Mr.Prasanth Ganesh, DevOps Team Lead, RFPio Inc, Coimbatore; Resource Person 2: Mr.S.N.Ravichandran, Joint Secretary, Cyber Society of India, Chennai on 05.03.2020.



State Level Inter Collegiate Meet 2020 conducted on 29.02.2020.

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FACULTY OF COMMERCE
 Cordially invites you for the
SIX DAYS FDP ON "CHALLENGES IN FINANCIAL MANAGEMENT -COVID19 SCENARIO"

14.5.2020 To 19.5.2020

<p>14.5.2020-(4.00pm-5.00pm) Challenges in corporate finance Mr. G. Balasubramaniam, FCS,Company Secretary Bhoora Multi Clean Ltd Coimbatore.</p>	<p>15.05.2020-(4.00pm-5.00pm) Challenges in personal finance Mr. K. Thangaraj,M. Com., PGDBA,PGDIB/Ph.D.,JUGC-NET,CFGP CEO-M/s. Aashirvaadh, Wealth and Property Solutions.</p>
<p>16.05.2020-(4.00pm-5.00pm) challenges in managing financial resources Mr.N. Eswara Krishnan Partner,P.K.Nagarajan&co</p>	<p>17.05.2020-(4.00pm-5.00pm) Financial markets Mr.K.Badri Narayanan B.Sc,FCA ,CWA,ACS, Chartered Accountant, Partner M/s. Badri & Vijay, CAs, Coimbatore.</p>
<p>18.05.2020-(4.00pm-5.00pm) Challenges in Financial inclusion Mr.Sathish Ravi Kumar, Chartered Accountant M/s. S R K M and Associates, Coimbatore.</p>	<p>19.05.2020-(10.00am-11.00am) Working Capital management Mr.A.Sakthivel, FCA, Chartered Accountant Proprietor of Ms.Sakthivelu & Associates, Coimbatore</p>

Registration-
https://docs.google.com/forms/d/e/1FAIpQLSdBzErL3hYYO3_qlYW6HTKpDmo4bEqr4s-1erncyfD8-tgQ/viewform

Join us @ **GOOGLE MEET**

Registration is limited to 250 participants only | Webinar link will be mailed to registered participants | E-certificate will be issued for attendees only

Six Days FDP conducted on “Challenges in Financial Management –Covid 19 Scenario” from 14.05.2020 to 19.05.2020.

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 (An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)
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 Narasipuram, Coimbatore-641109
 Department of Computer Science, Information Technology, Computer Applications
 5 days FDP on “Recent Technological Challenges after Covid 19”

<p>Recent Trends in Machine Learning Resource person Dr.D.Palanivel Rajan Professor, CMR Engineering College, Hyderabad 14-05-2020 10:00 AM - 12:00 PM (10:00 AM to 12:00 PM) 14.05.2020 10:00 AM - 12:00 PM (10:00 AM to 12:00 PM)</p>	<p>Basics of Data Analytics Resource person Dr.S.Gunasekaran Professor Department of EEE Ahalia School of Engineering and Technology, Palakkad, Kerala 14-05-2020 12:00 PM - 02:00 PM (12:00 PM to 02:00 PM)</p>
<p>Introduction of Things Resource person Mr.Mike Nathan HOD Technical Support Amulya Infotech Pvt.Ltd., Coimbatore 14-05-2020 02:00 PM - 04:00 PM (02:00 PM to 04:00 PM)</p>	<p>Introduction about Big Data & Analytics Applications Resource person Mr.D.Raj Balaji Professor Department of CEE and Deputy Controller of Examinations Rathinam College of Arts and Science, Palakkad, Kerala 14-05-2020 04:00 PM - 06:00 PM (04:00 PM to 06:00 PM)</p>
<p>Writing an Effective Research Paper Resource person Dr. Muruganatha Gopal Raj Professor Department of EEE Ahalia School of Engineering and Technology, Palakkad, Kerala 14-05-2020 06:00 PM - 08:00 PM (06:00 PM to 08:00 PM)</p>	<p>Introduction about Big Data & Analytics Applications Resource person Dr. Muruganatha Gopal Raj Professor Department of EEE Ahalia School of Engineering and Technology, Palakkad, Kerala 14-05-2020 08:00 PM - 10:00 PM (08:00 PM to 10:00 PM)</p>

Five days Virtual FDP on “Recent Technological Challenges after Covid 19” conducted by Computer Science, Information Technology, Computer Applications from 14.5.2020 to 19.05.2020. The Resorece persons are Dr.D.Palanivel Rajan,Professor, CMR Engineering College, Hyderabad, Mr.S.Dhanraj, HoD, Department of Digital and Cyber Forensic Science,Sree Saraswathi Thyagaraja College,Pollachi. Dr.S.Gunasekaran, Professor,Head, Department of CSE, Ahalia School of Engineering and Technology,Palakkad,Kerala , Mr. D.Raj Balaji, Deputy Controller of Examinations, Rathinam College of Arts and Science, Dr. Muruganatha Gopal Raj, Professor, Department of EEE, Ahalia School of Engineering and Technology, Palakkad, Kerala, Mr. Mike Nathan, Head Technical Support, Amulya Infotech Pvt.Ltd., Coimbatore.



Pongal Festival 2020 Celebrated in the campus on 11.01.2020 with friends of farmers.

Faculty Timeline

Prof.B.Karthikeyan served as a resource person for “Soft Skill Training Programme for Final Years” at Michael Jobs College for Women, Coimbatore on 14.12.2019.

Prof.B.Karthikeyan served as a resource person for “Soft Skill Training Programme for Final Years” at Michael Jobs College for Women, Coimbatore on 03.01.2020.

Dr.Sruthi. P and Ms.Divya attended a seminar on “Indian Themes in Indian Literature in English” at Rathinam College of Arts & Science on 07.01.2020

Ms.A.Christina Esther , Mrs.J.Jayasudha , P.Esther Jebarani, and Mrs.S.Selvakumari attended a National Level Conference on “Big Data Analytics in E-Commerce” at PSG College of Arts & Science College on 23.01.2020.

Mrs.D.Umanandhini and Mrs. N. Madhubala attended a Two days National workshop sponsored by NAAC on “Quality Assessment and Accreditation under revised Accreditation Framework” at Avinashilingam Institute For Home Science And Higher Education For Women on 27.01.2020 & 28.01.2020.

Ms.P.Selvi and Ms.K.Ramya attended Finance & Accounting at Infosys Campus, Mysore on 09.12.2019 to 11.12.2019.

Mr.S.Darshan attended Sourcing and Procurement at Infosys BPM Ltd., Campus, Chennai on 21.01.2020 to 23.01.2020.

Mrs.R.Dhivya & Ms.M.Sumathi attended a seminar on “Agriculture Development of India” in National Conference at Sri Krishna Arts and Science on 20.2.2020.

Ms.E.Karthika attended “The Art of Effective Teaching” at PSGR Krishnammal College for Women, Coimbatore on 12.02.2020.

Mrs.A.Nivedha, Mrs.G.Dhivya, Mrs.V.Kousalya attended a National Level Seminar on “Future of Artificial Intelligence” at Dr.N.G.P College of Arts and Science, Coimbatore on 14.2.2020.

Prof.B.Karthikeyan served as a resource person for “Private Counsellor for Police well being Coimbatore City” at Commissioner Office, Coimbatore on 29.02.2020.

Dr.V.Vijayalakshmi attended Awareness on Covid19 at Bharathiar university NSS cell on 14.4.2020 and 16.4.2020.

Prof.N.Madhubala attended “Moving Forward in Learners Space using Augmented Reality, NLP and Gamification Approach” by Ramakrishna College of Arts and Science, Coimbatore on 7.04.2020

11 Faculty members attended a virtual session on "Recent trends in Data & Analytics" by Department of Information Technology, Rathinam College of Arts and Science, Coimbatore on 18.04.2020.

10 Faculty members attended a virtual session on “Virtual Teaching on Moodle platform” by Teaching Learning centre- Coimbatore Institute of Technology, Coimbatore on 20.04.2020 and 21.04.2020.

3 Faculty attended “Advanced Business Analytics Using R Software” by Brainswig Edutech Pvt Ltd, Chennai on 22.04.2020 & 23.04.2020

3 Faculty of Tamil department attended “வடக்கு தெற்கு திசைகள் வேறு - இலக்கியத்தாலட நாம் ஒன்று” by RVS Arts and Science College Sulur on 23.04.2020.

13 Faculty attended a Online Workshop on “Stress Free Management” by Arts of Living from 24.4.2020 to 29.04.2020.

Faculty attended a webinar on “Blockchain and Ethereum” by SNMVCAS & SNMV Institute of Management on 24.04.2020 & 25.04.2020

Faculty of Commerce attended a Webinar on “From Research Idea to Publication in Peer Reviewed Journals” by SRM Institute of Science and Technology on 25.04.2020.

Faculty of Tamil department attended “தெரிந்த கோவை தெரியாத கதை” by குறிஞ்சி இணையக் கருத்தரங்கம் on 25.04.2020.

Faculty attended a 9 Days Webinar on “Carreer Opportunities, Reading Enculturisation and Education, Exploring Opportunities, Enhance your Skills- Unleash your Potential, World Of Communication, Impact of Industry 4.0 and Covid – 19, Career In Social Media” by Nilgiri College of Arts and Science on 26.04.2020 to 03.05.2020.

Faculty attended 2 Days Online National Seminar on "Research Ethics and IPR towards Copyright and Patent Filing" by St.Claret College, Bangalore on 29-04-2020 to 30-04-2020.

Faculty attended Three day National Level Online FDP on “Recent Trends in Artificial Intelligence and Impact on Teaching Professionals” by Rathinavel Subramaniam College of Arts & Science on 22.04.2020 to 24.04.2020

Faculty attended Two Days online Refresher Course on "Education 4.0-future of Learning-Student Centric Learning & digital Platform” by Anand Institute of Higher Technology, Chennai on 29.04.2020 & 30.04.2020.

Faculty attended a Online Seminar on " Working and Learning Online During a Pandemic"by

Kaamadhenu Arts and Science College, Sathyamangalam on 30.04.2020.

Faculty attended a Three Day Online Faculty Development Programme on “Emotional Intelligence” by KG College of Arts and Science, Coimbatore on 28.04.2020 , 30.04.2020 &02.05.2020.

Faculty attended FDP on "Proficiency Development for the International Certificate" by KPR College of Arts Science and Research on 28.04.2020.

HoDs attended a webinar on NAAC Revised Accreditation Framework- Issues and Challenges - " Role of INFLIBNET and its services of Higher Education System", NAAC Criteria and their key indicators, "Role of IQAC in amalgamating and coordinating various componenets in an Institution.", "Steps and Procedures to bring Quality in Academics and Research by Sri Krishna Arts and Science College under UGC Paramarsh Scheme on 27.04.2020 to 30.04.2020

Research and Publications

Prof.C.Subha published a paper on “A study on Consumer Perception on private label products with reference to Coimbatore City” in (UGC Care Journal) Think India – International Journal Vol. 22, Issue – 4, Oct – Dec 2019,6.2.

Prof. C.Subha published a paper on “A study on stress management among the engineering students with reference to CoimbatoreOur Heritage” in UGC CARE Approved - International Journal, Vol-67 Pg.No: 785 – 797,December 2019, ISSN:0474-9030 6.8

Prof.V.J.Nirmala and Prof.S.Nivetha published a paper on “A Study on Supply Chain Management of Export Companies with special reference to Coimbatore” in International Journal For Research In Engineering Application & Management,Vol 05,12 March 2020,2454-9150

Dr.M.Sengaliappan & Prof.R.Dharani published a paper on “Review On Challenges, Threats, Security, Issues And New Trends of Underwater Wireless

Sensor Networks” in Conference Proceedings “Third National Conference on Advanced Computing” DEC 19 Impact Factor:5

Prof.P.Esther Jebarani published a paper on “Report on Various Diagnostic Methods for Breast Cancer Detection in Women” in International Journal of Advanced Science and Technology Vol-29, 2843-2848 , Apr-20, ISSN: 2005-4238

Prof. P.Esther Jebarani published a paper on “Dual Feed Microstrip Patch Antenna for X-Band Application” in International Journal of Advanced Science and Technology, Vol-29, 3506-3516, Apr-20 ISSN: 2005-4238

Prof. B.Karthikeyan published a paper on “A trust and reputation Evaluation for securing road networks with Cognitive Radio and Cognitive Cycle” in International Journal For Science And Advance Research In Technology, Vol -6, Issue , April 2020 ISSN: ONLINE [2395-1052]

Prof.S.Manimegalai published a paper on “Empirical Outlook of Mutual Fund Investment in India: A Study with Reference to Coimbatore City in Our Heritage Journal,6812569 – 12575, February 2020, ISSN: 0474- 9030, Impact Factor - 6.6.

Faculty Paper presentation

Dr.N.Priyadharshini presented a paper on title “Incorporation of Companies Internationally”. Mrs.S.Barathi presented a paper on title “International Trade Insurance and its impact over trade”. Mrs.P.Vasanthi presented a paper on title “Economic Impact of Trump's Trade War”. Ms.I.Haarani presented a paper on title “Opportunities and Challenges in Corporate affairs” at National Conference on “ Impact of Trade War on Indian Economy” Dr.NGP College of Arts and Science on 25.02.2020.

Mrs.R.Dharani & Dr.M.Sengaliappan presented a paper on “Review On Challenges Threats ,Security, Issues And New Treands Of Underwater Wireless Senser Networks” in Third National Conference on Advanced Computing at Bharathiar University on 23.01.2020 & 24.01.2020.

Prof. P. Pavithra presented a paper on “The Role of Customer Relationships Management System in performance of new enterprises”. Prof.S. Manimegalai presented a paper on “Digital Banking in India”. Prof.A. Divya presented a paper on “Corporate Social Responsibility”. Prof.S. Divya presented a paper on “An Impact of Risk Management” in International Conference on E-Business Strategies and Opportunities for sustainable growth – A global perspective (ICBS – 2020) & Rathinam College of Arts and Science, Coimbatore.

Students' Corner

B.Muhilan II-B.Com (CA), B.Kaviya Bala, R.Aravind, P.Bhavadharani, T.Hariharan, S.Mathavan R.Menaka, P.Nivetha, M.Prasanth, A.Rubika, K.Swarna of III-B.Com (CA) attended a One Day Training Programme on “Mushroom cultivation” at TamilNadu Agricultural University,Coimbatore on 20.12.2019.

T.Arunahari, P.Boopathi & A.Dinesh kumar II-B.Com (CA) at District Level Youth Red Cross Study Camp, Adithya Institute of Technology on 28.12.2019 to 01.01.2020.

Harshini.S and Vignesh.D of II B.Sc. Mathematics(CA) won I Prize in Quiz competition in Intercollegiate Meet organized by Department of Mathematics, Karpagam Academy of Higher Education on 24.01.2020.

Ms.Gowthami Alaguraj of III BCA participated in “Next Level in Wipro WILP Talent Hunt 2020” at NGP on 25.01.2020.

Ms.S.Sudharma of I BCA won II Prize in Solo singing, at St.Pauls College of Arts and Science for Women on 24.01.2020.

A.Jenifer & K.Harini I-B.Com (CA) attended in National Level Conference on “Big Data Analytics in E-Commerce” at PSG College of Arts & Science College on 23.01.2020.

Students of Commerce (CA) attended an International Seminar on “The Contextual Perspective on Recent Global Commerce Industry”

at Kongunadu Arts and Science College on 25.01.2020.

T.Hariharan, II-B.Com (CA) attended a Seminar on "Self Defence" at Nair Vidhya Mandir School, Thudiyalur on 29.01.2020

A.Jenifer and M.Selvamani of I B.Com (CA) attended a Legal Awareness Programme at Sri Ramakrishna College of Arts & Science for Women on 30.01.2020.

M.Karthikeyan, K.Sivakumar, K.Karunakaran and S.Arunkumar I-B.Com (CA) Won Volley Ball Tournament in Speed Spikers Volley Ball Tournament, Annur on 25.01.2020 and 26.01.2020

Sowmya. K. R and Subhashree. K of II BA.Literature attended One Day Inter Collegiate LIT-LA-SCENA, Workshop on "Creative Writing and Theatre Arts" at VLB Janakiammal College of Arts and Science, Coimbatore on 27.02.2020.

R.Divyasri & S.Santhanalakshmi of III B.Com Presented a paper on title "CRS initiatives" at National Level Conference on " Inclusive Banking is Elusive : A Retrospective Analysis for Prospective India" & Nandha Arts and Science College, Erode on 07.02.2020.

C.Preetha Chakravarthy , D.Sneha , B.Karthigaipriya, M.Girishma, M.Bavadharani & M.Kanimozhi of II B.Com presented a paper on title "Impact of Government Schemes in Rising Inclusive Banking in India". S.Swetha & M.Manjupriya of II B.Com presented a paper on title "Self Service Technology(SST)" at National Level Conference on " Inclusive Banking is Elusive : A Retrospective Analysis for Prospective India" & Nandha Arts and Science College, Erode on 07.02.2020.

V Sabitha and P Sathyavani of II B.Sc IT attended a National Seminar on "Cyber Security and Ethical Hacking" at St. Pauls Women's College on 11.02.2020.

Rishiragul.S and Yogesh Kumar.S of III B.Sc. Mathematics(CA) won I Prize in Quiz competition in Intercollegiate Meet organized by Department of Mathematics, KG College of Arts and Science on 13.02.2020.

A.Ilakkiya of I B.Com presented a paper on title "Opportunities and Challenges in Corporate Affairs". K.Narmatha of I B.Com presented a paper on title "Fin Tech and its Growth in Various Nations". R.Nidharshana of I B.Com presented a paper on title "International Travel Insurance and its impact over trade war". S.Sowmya of I B.Com presented a paper on title "Economic Impact on Trade war". S.Rajagopal of II B.Com presented a paper on title "Incorporation of Companies Internationally". A.Akash of II B.Com presented a paper on title "Forced Dynamism in Logistics Sector". V.Sathish of II B.Com presented a paper on title "GST and its impact on Indian Economy". R.Jaikumar of II B.Com presented a paper on title "Economic Impact of Trade War" at National Conference on " Impact of Trade War on Indian Economy" Dr.NGP College of Arts and Science on 25.02.2020.

S.Prabhakaran & T.Hariharan of B.Com(CA) presented a paper on title "Incorporation of Companies Internationally". S.Tamilarasan of B.Com(CA) presented a paper on title "International Trade Insurance and its impact over trade". T.Thangapandi of B.Com(CA) presented a paper on title "Economic Impact of Trump's Trade War". S.Selvakumar of B.Com(CA) presented a paper on title "Opportunities and Challenges in Corporate affairs" at National Conference on " Impact of Trade War on Indian Economy" at Dr.NGP College of Arts and Science on 25.02.2020.

K.Sathyanarayanan of III B.Com won 6th place (Junior 70-80 Kg Category in MFP Classic-Body building Contest) at SMR Thirumana Mandabam, Subramanipalayam on 15.12.2019

Shyamsundar.V of II BCA completed Career Edge TCSIION on 30.04.2020.

Thiruvarasu.R.K of II BCA completed Certification on Cyber Security Essentials ICT -CISCO Networking Academy-CSR on 7.05.2020.

Department of Tamil



ரேடியோ மிர்சி 98.3 வானொலி பண்பலை – 14.12.2019, தமிழ்த்துறை மற்றும் ரேடியோ மிர்சியும் இணைந்து மாணவர்களுக்கு நடத்தப்பட்டது.



11.01.2020 பொங்கல் விழா (பொங்கல் வத்தல், கோலப்போட்டி, கயிறு இழுத்தல், உரியடித்தல்)



22.01.2020 குடியரசு தினவிழா பட்டிமன்றம் (தமிழ்த்துறை மற்றும் வெளிச்சம் தொலைக்காட்சி)



இலக்கியப் போட்டிகள் 27.01.2020 தமிழ்த்துறைப் பேராசிரியர்களால் மாணவர்களுக்கு நடத்தப்பட்டது

10.02.2020 சிறுநீரக மருத்துவம் - கருத்தரங்கம் ஊடகங்களின் பயன்பாடும் போக்கும் - 24.02.2020, திரு நாகராஜ், சீனியர் சப் எடிட்டர், சன் தொலைக்காட்சி.

Department of English

Guest Lecture conducted on “Essential of English Language” by Dr. R.Rathna Devi, Associate Professor, Department of English, CIET on 28.02.2020.

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF ENGLISH
ENGLISH
CORDIALLY INVITES YOU ALL TO THE WEBINAR ON
"FOSTERING COMMUNICATION SKILLS"
ON: 16.05.2020 @ 5.30 PM
ID-624 327 0940
password:3S9Ncn
RESOURCE PERSON:
DR. B. PAVITHRA
M. A. M. PHIL. PHD.
ASSISTANT PROFESSOR, DEPARTMENT OF ENGLISH
PSG COLLEGE OF ARTS AND SCIENCE
COIMBATORE.

Webinar on “Fostering Communication Skills” by Dr. B. Pavithra, Assistant Professor, Department of English, P.S.G. College of Arts and Science, Coimbatore on 16.5.2020

Department of Commerce

Kovai Kalaimagal College Of Arts & Science
FACULTY OF COMMERCE
Free Webinar @ KKCAS
JUST STARTUP !!!
Are you Ready to Change the World?
Do you Have an idea and wondering how to convert it into a start up?
If Yes, JOIN...
ZOOM ID: 787 0928 9224
MAY 6th
@5.30 PM
MR. R. J. SENTHIL KUMAR,
BUSINESS HEAD,
SPROUT KNOWLEDGE SOLUTIONS,
COIMBATORE.

Webinar conducted on the Topic- “Just start up!!! “Are you ready to change the world? ”. Resource Person: Mr. J. Senthil Kumar, Business Head, Sprout Knowledge Solutions, Coimbatore on 6.5.2020.

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FACULTY OF COMMERCE
Cordially invites you for the
ONLINE FACULTY DEVELOPMENT PROGRAMME ON "DIGITAL MARKETING"
15.05.2020
5.30pm To 6.30pm
Mr. Rajiv Daniel
Regional Head-Training & Development, Karam's I - Tech Solutions, Coimbatore
Delivery platform: **GOOGLE MEET**
Registration: https://docs.google.com/forms/d/e/1FAIpQLSf0kMQIFoQ1BY9wif2MPNp1eagge91PQxetzmkYd_DzZmQGJw/viewform
Registration is limited to 250 participants only | Webinar link will be mailed to registered participants | E-certificate will be issued for attendees only

Extension Activity -Pongal Celebration at Sree Narayana Matriculation Higher Secondary School, Pooluvatti on 10.01.2020.

Department of Commerce with Computer Applications



Extension Activity Conducted at Government Higher Secondary School, Alandurai on 10.01.2020.



Inter Department Competitions-2020 on 30.01.2020.

Department of Commerce with Professional Accounting.



Extension Activity conducted at Blind School, Uliyampalayam and Government Boys Higher Secondary School, Thondamuthur to celebrate “Pongal Celebration” on 10.01.2020.

Department of Business Administration with Computer Applications & Department of International Business



Pongal Function at Narasisipurm Government elementary School, Coimbatore

Online Faculty Development Programme on 'Digital Marketing' Resource Person: Mr.Rajiv Daniel, Regional Head-Training &Development, Karam's I-Tech Solutions, Coimbatore.on 15.05.2020.

Department of Computer Science(UG & PG)



Hands on Training conducted on “Digital Marketing” by Mr.Mohan George, Gyanamite Consultant on 06.02.2020.

Webinar conducted on “New India Learnathon 2020” by Dr.M.Sengaliappan, Dean of computer science on 25.04.2020.



KKCCAS Koval Kalaimagal College of Arts and Science (Autonomous)

From Science Stream : (B.Sc(CS),B.Sc(IT),BCA)

CYBER SECURITY WEBINAR

29TH APRIL AT 5.00pm

Online meeting ID: 772 421 4473
Password : pass@123
Join ZOOM meeting with link
(<https://us04web.zoom.us/j/7724214473?pwd=ZHOvZneNRIhsdHlzR2w1dXJYIRIUT09/>)

Speaker



Mr. Jebakumar
Amazon Alexa Bug Reporter
Windows Beta Programmer
Ethical Hacker

Dial-in number (IN): 0172 510 0958
Access code: 4634596#
Visit Website : <https://kccdl.in/j/jebakumarraja>

@ Your Home Via Zoom app Available in Play Store

A Webinar conducted on “Cyber Security Attacks And The Prevention” by Mr. Jebakumar - Amazon Alexa Bug Reporter on 29.04.2020.

A Webinar on the topic “Why don’t we land in the Right job we prefer? What are the skills required? What would be the next industrial revolution?” by Shyam Prasad Rajasekaran on 16.4.2020.

A CSR Activity conducted for the students of Govt. Middle School, Viraliyur on 10.01.2020.

Department of Computer Applications



Pongal Celebration 2020 as a part of CSR Activity for the students of Govt. Middle School, Viraliyur.

Department of Information Technology



Pongal Celebration 2020 at Senior Citizens Home, Mathipalayam, Coimbatore. on 10.01.2020

Department of Mathematics



Inter department competition along with National Mathematics day celebration on 30.01.2020

A Webinar conducted on “Mathematical Models in Science and Engineering” by Dr.R.Selvamani, Assistant Professor, Department of Mathematics, Karunya University on 22.05.2020

Kovai Kalaimagal College of Arts and Science

(An Autonomous Institute Affiliated to Bharathiar University)

Re-Accredited With 'A' Grade by NAAC, Narasipuram, Coimbatore - 641109

Department of Mathematics (CA)

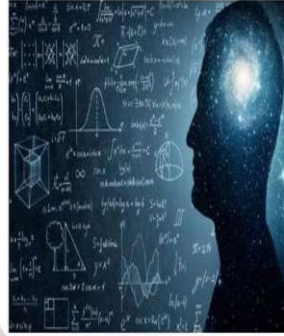
Organize a Webinar on

Mathematical Models in Science and Engineering

via ZOOM

SPEAKER

Dr.R.Selvamani,
Assistant Professor,
Department of Mathematics,
Karunya University.



11 a.m. Friday, May 22

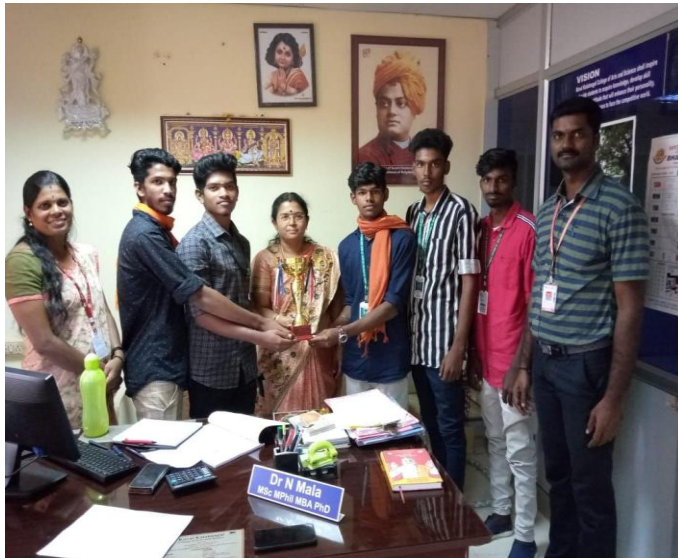
Meeting ID: 274 266 3336
Password: 3XG1Ej

FREE Entry

A Webinar conducted on “Future of the World” by Mr.D.Kannan, Executive Engineer, Continental Automotive Components Pvt Ltd on 23.05.2020.

CLUB ACTIVITIES

Sport Club



Volleyball team secured 2nd place in an open Tournament in connection with Republic day and at Annur on 25-01-2020, 26-01-2020.

Photography Club



The Photography club organized "A Mobile Photography Contest" on 11.02.2020

Pi club

Inter Departmental Competition conducted on 12.2.2020.

Yazhisai Mandram

24.02.2020 யாழிசை மன்றம் - ஊடகங்களின் பயன்பாடும் போக்கும் (கருத்தரங்கம்)



05.03.2020 கண்காட்சி மற்றும் ஒவியப்போட்டி - ரூபல் தமிழ்த்துறைப் பேராசிரியர்களால் மாணவர்களுக்கு நடத்தப்பட்டது.



National Service Scheme

NSS special camp at Jahirnaickenpalayam from 10.2.2020 to 16.2.2020.



NSS units and Honda company jointly organised Road Safety Awareness Third day Demonstration class and competition for Trained riders on "Safety Ride in Vehicle" for NSS Volunteers on 6.2.2020 on account of 31st Road safety awareness week from 4.2.2020 to 6.2.2020.



An Online Awareness Quiz on COVID-19 conducted via [google form](https://forms.gle/qTPvoFaEx6tQb9fS6) from <https://forms.gle/qTPvoFaEx6tQb9fS6> from 25.05.2020 to 31.5.2020

NSS volunteers visited Sugarcane Breeding institution, Coimbatore Exhibition on the occasion of National Science Day 28.2.2020



NSS volunteers Mr. Arunahari and Mr. Boopathi of II B. Com CA in our college serving as volunteers

along with Coimbatore Police during Covid Pandemic Period.



NSS Voluteer Mr. Pradeep kumar of III B. Com PA donated 25 kgs of rice to RS puram volunteers who provide food to the needy people to during Covid Pandemic Period.

Science Club



Science Exhibition Conducted on 03.03.2020.

Women Empowerment Cell




An Awareness Programme on “Campus to Career” conducted by Dr. K.Mangayarkarasi, Head-Aptitude Training, RVS Educational Trust, Suler, Coimbatore on 14.02.2020.



Casagrاند Foundation sponsored the Vending Machine and Incinerator for hygienic in connection of Woman’s Day celebration on 9.08.2020.

KOVAI KALAIMAGAL
COLLEGE OF ARTS AND SCIENCE



WOMEN EMPOWERMENT CELL

CONDUCTS
ONLINE QUIZ ON "WOMEN ACHIEVERS"

Click the link to participate
<https://forms.gle/87BJ4Amf3ECd3wmi7>

E-CERTIFICATES WILL BE PROVIDED WHO SECURE 50%

Women Empowerment cell conducted an Online Quiz on "Women Achievers" via Google form <https://forms.gle/87BJ4Amf3ECd3wmi7> from 15.4.2020 to 18.5.2020

Training and Placement Cell



TCS Affirmative Action Training Programme

Our Resource Persons

STARTS 4th May, 2020

JOIN US @ ZOOM CLOUD MEETINGS

ORGANISED BY TRAINING AND PLACEMENT CELL.

Everyday 11:00am

Finishing School Programme Phase –I conducted via Goole Meet <https://meet.google.com/txs-rekq-fxe> from 4.05.2020 to 13.05.2020.

Finishing School Programme Phase – II conducted via Goole Meet <https://meet.google.com/txs-rekq-fxe> from 18.05.2020 to 22.05.2020. Resource

persons : Mr.Anuram P, Technical Program Manager at Sandvine, Bengaluru, Karnataka, India. Mr. Balakrishnan Narayanan, Executive Vice President, APAC, Zalaris, USA. Mr. Kalidass Rathinasamy, Test Lead, WIPRO Technologies, Toronto, Canada.

Finishing School Programme Phase – III conducted via Google Meet link <https://meet.google.com/txs-rekq-fxe> from 27.5.2020 to 3.06.2020. Resource Person: Ms. K. Adithya, Customer Associate, Amazon Coimbatore Ms. Saranya Lakshmi, CEO & Operations head - Training and Development. Getsetgo Training Solutions Coimbatore. Ms. Sivaranjini Ramesh, Operation executive, Infosys Mangalore. Mr. Vishal Khanal System Engineer, Tata Consultancy Services, Bangalore, Mr. Pon Venkata Prasad. Corporate Trainer and Sales Development Professional, Ms. MONICA P Infosys Mangalore. Mr. Vishal Khanal System Engineer, Tata Consultancy Services, Bangalore, Mr. Pon Venkata Prasad. Corporate Trainer and Sales Development Professional, Ms. MONICA P JEYAKUMAR, Founder & Training Head of Nrich Training Academy, Mr. Deepan A, Sr Agency Manager, Religare Health Care.

The following students were selected for placement in the companies as given below.

S.No.	Name of the Company	No. of Offers
1.	Infosys IT	5
2.	Infosys BPM	1
3.	V R Carrerez	3
4.	SURET	41
5.	CTS IT	5
6.	Focus Edumatics	28
7.	Aee Bee Academy	1
8.	GetSetGo	8
9.	Accenta Education	15
10.	Hicitizen Soft Skills	26
11.	ESAF Small Finance Bank	41
12.	C.S.S Corporation	1

13	HCL	2
14	TCS Affirmative	17
15	Chola Groups	1
16	Kumaran Thangamaaligai	25
17	IDBI Federal Life Insurance Co Ltd	62
18	Goan Education,	1
19	DWELL Infotech	150

Our Key Recruiters

